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## Delicious Bites #1

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May 9, 2025

### Welcome to the first edition of Delicious Bites! 📄

We are thrilled to share with you the first edition of *Delicious Bites*, our official newsletter designed to keep you updated on our project progress, activities and events!

### First things first... what is Delicious? 🏠 🥛

Delicious is an Horizon Europe project dedicated to transforming the world of plant-based dairy. By combining innovative microbial and precision fermentation with plant-based raw materials, we aim to create affordable, tasty, and nutritious dairy alternatives like cheese and kefir, without additives or ultra-processing.

Our goal? To accelerate the dietary shift toward healthier and more sustainable food systems, all while reducing the environmental footprint of the food industry.

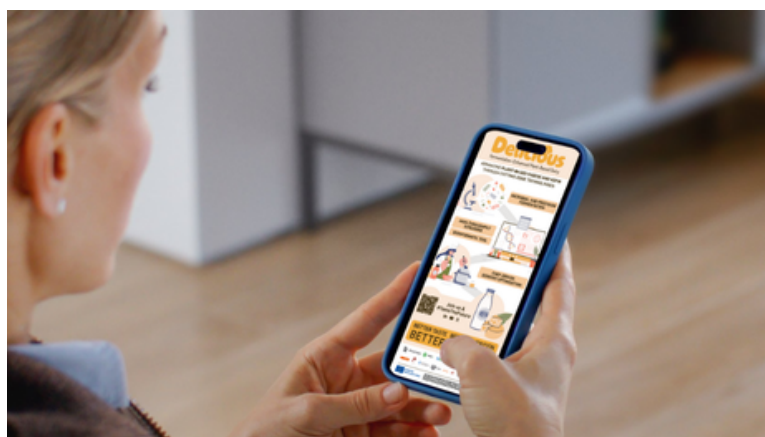


## 🚀 Website launch & Project Overview Video

The DELICIOUS website is now live! Explore the project, meet our partners, and stay informed about upcoming activities and results at [deliciousproject.com](https://deliciousproject.com).

But that's not all: we've also released our **project overview video**, giving you a flavour of Delicious' vision, goals, and expected impact. Watch it and get inspired!

Finally, first project visuals are here! Check our **roll up** at <https://deliciousproject.com/info-packs/>.



## ♥ Stay connected!

Subscribe to *Delicious Bites* and join us on this exciting journey. We'll bring you the latest news, insights, events, and key updates from the project. Let's build a tastier plant-based and more sustainable future together!

Join us and #TasteTheFuture! 🌍



Thank you for being with us and until next time! 🍌



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### Delicious Bites

Delicious Project Newsletter

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